

ELEC High Level Conference
What digital strategy for Europe?
Europe's Big Tech model, a third way?

December 2th, 2019

Fondation Universitaire Rue Egmont 11 – Brussels



Agenda

9h30 **Participants arrival and accreditations**

10h00 **Welcoming remarks**
Bernard Snoy et d'Oppuers, President ELEC International

10h15 – 13h15 **Morning Session**

10h15 – 11h45 **Panel 1 – The innovation wave and transformation ahead of us**

The upcoming Deep Tech disruption (new generation networks – 5G, LiFi, Artificial Intelligence, cloud, new edge and high-performance computing) and the impact on B2B and industry 4.0. Europe entering the information age, the platform economy and the data economy. What are the causes of the technology gap with the US and China?

Chair: - **Joost van Iersel**, Senior Advisor to the European Policy Center

Speakers: - **Alexandre Menais**, Executive Vice President Atos
- **Brit Hecht**, EU Affairs and Digital Research, BBVA
- **Wilfried Pimenta de Miranda**, IOTA Foundation
- **Gabrielle Heyvaert**, Policy Officer Energy and Digital, Confrontations Europe

11h45 – 13h15 **Panel 2 – What initiatives have been taken by the EU?**

Is the EU well equipped to confront the digital challenge? Where do we stand regarding the Single Digital Market? What other initiatives have been put in place to develop innovation (European Innovation Council, Important Projects of Common Interests, Infrastructure & 5G Action Plan for Europe, etc ...). What is the value added of European champions? What is done to develop R&D and to meet education and skill needs for a better – equipped Europe? What is EP's Digital Europe Programme?

Chair: **Mirela Iovu**, ELEC International

Speakers: - **Joost van Iersel**, Senior Advisor to the European Policy Center
- **Alexandre de Streel**, Professor and Director CRIDS / Namur Digital Institute
- **Willem Jonker**, Chief Executive Officer EIT Digital
- **Bart Becks**, Joint European Disruptive Initiative, Executive Chairman of Euractiv Media Network

13h15 – 14h30 **Lunch**

14h30 – 17h45 **Afternoon Session**

14h30 – 16h00 **Panel 3 – The financial needs of the Technology & Digital Sectors**

Is Europe well equipped to help EU companies scale and gain competitive advantage in the age economy? What are the financing initiatives and tools that are available for incumbents and start – ups to help digitize European industries and promote growth? What initiatives should be reinforced in the context of the new Commission (CMU for ex?)

Chair: **François Baudu**, ELEC International

Speakers: - **Dr Lazaros E Panourgias**, Head of EIF Brussels
- **Vincent van Dessel**, CEO Euronext Brussels
- **Peter Kerstens**, European Commission, Financial Stability, Financial Services and Capital Market Union

16h00 – 17h30 **Panel 4 – EU's future business model**

What business model should Europe adopt: A “third way”, in comparison to US and China's model, developing deep tech for the benefit of citizens, preserving democratic values and implementing smart regulation? What industrial policy should be adopted? Should EU raise Tech giants? What role for EU Competition policy?

Chair: **Servaas Deroose**, ELEC International

Speakers: - **Frederick de Backer**, Regulatory Affairs, Telefonica
- **Patricia Nouveau**, Université Catholique de Louvain, EPHEC University College
- **Grégoire Postel-Vinay**, Strategy and Innovation, French Ministry for the Economy and Finance
- **Martin Bailey**, European Commission, Head Digital Policy and Coordination, Unit F1

17h30 **Concluding remarks – Servaas Deroose**

19h00 **Dinner Key Note Speech – José E. Leandro**, Director Policy, Strategy and Coordination , DG ECFIN, European Commission

19h45 **ELEC Dinner**